




Digital Marketing for Dentistry Firm

PROJECT DETAILS

 Other Digital Marketing

 Mar. 2015 - Ongoing

 \$10,000 to \$49,999

 *"No one can beat their pricing and quality."*

PROJECT SUMMARY

SNOB Marketing provided digital marketing services. Initially engaged to manage daily postings for social media accounts, the team also created a logo and Google search ads and produced regular blog content.

PROJECT FEEDBACK

Offering high-quality work at exceptionally competitive prices, SNOB delivers results such as top rankings in local searches. Although they can provide better phone support for more detailed inquiries, communication via email has been effective, seamless, and consistent.



The Client

Please describe your company and your position there.

I was the owner of Hopkins Dentistry, established in 2014.


The Challenge


For what projects/services did your company hire SNOB Marketing?


We needed marketing help. SNOB helped us create a logo, digital advertisements, and great dentistry blog content. They are now helping with a different social media project.

What were your goals for this project?

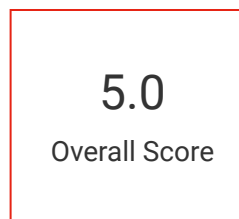
My goal was a better online presence so future clients could find me more easily.

 Owner, Hopkins Dentistry

 Advertising & marketing

 Redding, California

CLIENT RATING



Quality: 4.5

Schedule: 4.5

Cost: 5.0

Would Refer: 5.0





The Approach

How did you select this vendor?

I discovered SNOB Marketing through a blog, and they came highly recommended.

Describe the scope of their work in detail.

I initially needed someone to manage my social media. They created images and completed daily postings to my accounts. They wrote articles when I needed a blog, and they created Google ads to move me to the top of the list for local searches.

What was the team composition?

I have worked closely with their social media team, an account manager, and blog writers.

The Outcome

Can you share any outcomes from the project that demonstrate progress or success?

Honestly, I keep working with them on other businesses because they have been awesome. Nobody can beat their pricing and quality.

How effective was the workflow between your team and theirs?

Working with them has been very easy. Almost everything is handled smoothly via email.

What did you find most impressive about this company?

Their pricing is literally one-fifth of the cost other vendors quoted me for the same work. They have been great.





Are there any areas for improvement?

In the future, they can implement better phone support for detailed questions, but email works most of the time.

